



WTIC-TV

## ORDER

Print Date 10/30/12

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Flight Dates 10/23/12-10/29/12

Contract / Revision 386264 - 1

Original Date / Revision  
10/30/12 10/30/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave  
Suite 306  
Towson, MD 21286Primary Account Executive  
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave  
Suite 306  
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1322

Alt Order # 06309083

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 27% Market Value 633425

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	30%	190027
4WVIT	19%	120350
5WTNH	22%	139353
6WCTX	2%	12668
7CABL	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	134	\$138,550.00	\$163,000.00	0.00	10/01/12	10/28/12	134	\$138,550.00	\$163,000.00
November 2012	26	\$6,821.25	\$8,025.00	0.00	10/29/12	10/29/12	26	\$6,821.25	\$8,025.00
Totals	160	\$145,371.25	\$171,025.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	61	10/23/12	10/23/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- 2 - - - -	:30	2	\$140.00	03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 2 - - - -					2	\$140.00		0.00			
2	61	10/24/12	10/24/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- - 1 - - -	:30	1	\$140.00	03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - 1 - - -					1	\$140.00		0.00			
3	61	10/25/12	10/25/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- - - 2 - -	:30	2	\$140.00	03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - 2 - -					2	\$140.00		0.00			
4	61	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- - - - 1 -	:30	1	\$140.00	03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - 1 -					1	\$140.00		0.00			



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Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
5	61	10/23/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- 1111 - -	:30	4	\$75.00	03	0.00 NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4		\$75.00		0.00			
6	61	10/23/12	10/26/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- 2222 - -	:30	8	\$150.00	03	0.00 NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 2222 - -			8		\$150.00		0.00			
7	61	10/23/12	10/26/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	- 2222 - -	:30	8	\$75.00	03	0.00 NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 2222 - -			8		\$75.00		0.00			
8	61	10/23/12	10/26/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- 1111 - -	:30	4	\$300.00	03	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4		\$300.00		0.00			
E 9	61	10/23/12	10/26/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- 1111 - -	:30	4	\$400.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4		\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	61	10/22/12-10/28/12		M-F 730p-8p Credited		730p-8p	- TWThF - - - -	:30		<del>(\$400.00)</del>		0.00 NM		
2	61	10/22/12-10/28/12		M-F 730p-8p Credited		730p-8p	- TWThF - - - -	:30		<del>(\$400.00)</del>		0.00 NM		
3	61	10/22/12-10/28/12		M-F 730p-8p Credited		730p-8p	- TWThF - - - -	:30		<del>(\$400.00)</del>		0.00 NM		
4	61	10/22/12-10/28/12		M-F 730p-8p Credited		730p-8p	- TWThF - - - -	:30		<del>(\$400.00)</del>		0.00 NM		
10	61	10/23/12	10/26/12	M-F News at Ten News at Ten	CM	10p-11p	- 2222 - -	:30	8	\$1,100.00	03	0.00 NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 2222 - -			8		\$1,100.00		0.00			
11	61	10/23/12	10/26/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- 1111 - -	:30	4	\$250.00	03	0.00 NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4		\$250.00		0.00			
E 12	61	10/23/12	10/26/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	- 1111 - -	:30	4	\$85.00	03	0.00 NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111 - -			4		\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	61	10/22/12-10/28/12		M-F 1135p-1205a Credited		1135p-1205a	- TWThF - - - -	:30		<del>(\$85.00)</del>		0.00 NM		
2	61	10/22/12-10/28/12		M-F 1135p-1205a Credited		1135p-1205a	- TWThF - - - -	:30		<del>(\$85.00)</del>		0.00 NM		
4	61	10/22/12-10/28/12		M-F 1135p-1205a Credited		1135p-1205a	- TWThF - - - -	:30		<del>(\$85.00)</del>		0.00 NM		
E 13	61	10/23/12	10/28/12	World Series on FOX World Series	CM	730p-11p	- - WT- SS	:30	6	\$5,000.00	03	0.00 NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **386264- 14** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 13	61	10/23/12	10/28/12	World Series on FOX World Series	CM	730p-11p	-- WT- SS	:30	6	\$5,000.00	03	0.00	NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT- SS					6	\$5,000.00		0.00			
16	61	10/27/12	10/27/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	----- 2-	:30	2	\$600.00	03	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 2-					2	\$600.00		0.00			
E 17	61	10/28/12	10/28/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	----- 3	:30	3	\$2,000.00	03	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 3					3	\$2,000.00		0.00			
E 19	61	10/28/12	10/28/12	Su 10p-11p Su 10p-11p	CM	10p-11p	----- 2	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 2					2	\$900.00		0.00			
E 20	61	10/28/12	10/28/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	----- 1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 1					1	\$250.00		0.00			
21	61	10/29/12	10/29/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$140.00	03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$140.00		0.00			
22	61	10/29/12	10/29/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$75.00		0.00			
23	61	10/29/12	10/29/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$150.00	03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	2-----					2	\$150.00		0.00			
24	61	10/29/12	10/29/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	2-----	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	2-----					2	\$75.00		0.00			
25	61	10/29/12	10/29/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$300.00		0.00			
26	61	10/29/12	10/29/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$400.00		0.00			
27	61	10/29/12	10/29/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$1,100.00	03	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	2-----					2	\$1,100.00		0.00			
28	61	10/29/12	10/29/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$250.00		0.00			



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Contract / Revision **386264-14** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	61	10/29/12	10/29/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$250.00		0.00			
29	61	10/29/12	10/29/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$85.00		0.00			
E 30	61	10/29/12	10/29/12	World Series on FOX World Series	CM	730p-11p	2-----	:30	2	\$5,000.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	2-----					2	\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		World Series on FOX		730p-11p	M-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
Credited															
2	61	10/29/12-11/04/12		World Series on FOX		730p-11p	M-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
Credited															
E 31	61	10/23/12	10/23/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-1-----	:30	1	\$400.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/22/12-10/28/12		M-F 730p-8p		730p-8p	-T-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
37	61	10/24/12	10/24/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--1----	:30	1	\$275.00	01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$275.00		0.00			
38	61	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----2--	:30	2	\$275.00	01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----2--					2	\$275.00		0.00			
39	61	10/23/12	10/26/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-TWTF--	:30	8	\$275.00	01	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$275.00		0.00			
40	61	10/23/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-TWTF--	:30	4	\$175.00	01	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$175.00		0.00			
41	61	10/23/12	10/26/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	-TWTF--	:30	8	\$175.00	01	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$175.00		0.00			
42	61	10/23/12	10/26/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-TWTF--	:30	8	\$175.00	01	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$175.00		0.00			
43	61	10/23/12	10/26/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-TWTF--	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$200.00		0.00			



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Contract / Revision **386264- 14** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

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Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	61	10/23/12	10/26/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF - -	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					8	\$200.00		0.00			
44	61	10/23/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	- TWTF - -	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					8	\$200.00		0.00			
45	61	10/23/12	10/23/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- 1 - - - - -	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$800.00		0.00			
46	61	10/25/12	10/25/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- - - 2 - - -	:30	2	\$800.00	01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - 2 - - -					2	\$800.00		0.00			
47	61	10/26/12	10/26/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- - - - 1 - -	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - 1 - -					1	\$800.00		0.00			
48	61	10/23/12	10/26/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWTF - -	:30	4	\$950.00	01	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$950.00		0.00			
E 49	61	10/23/12	10/26/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	- TWTF - -	:30	4	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	61	10/22/12-10/28/12	M-F 1135p-1205a Credited		1135p-1205a	- TWThF - - - -	:30		<del>(\$125.00)</del>		0.00	NM		
	3	61	10/22/12-10/28/12	M-F 1135p-1205a Credited		1135p-1205a	- TWThF - - - -	:30		<del>(\$125.00)</del>		0.00	NM		
E 50	61	10/23/12	10/28/12	World Series on FOX World Series	CM	730p-11p	- - WT - SS	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - WT - SS					1	\$8,500.00		0.00			
51	61	10/26/12	10/26/12	Fri Prime B Fringe	CM	9p-10p	- - - - 2 - -	:30	2	\$1,800.00	01	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - 2 - -					2	\$1,800.00		0.00			
52	61	10/27/12	10/27/12	Sa-Su 630a-7a Sa-Su 630a-7a	CM	630a-7a	- - - - - 1 -	:30	1	\$65.00	01	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - 1 -					1	\$65.00		0.00			
E 53	61	10/28/12	10/28/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	- - - - - 6	:30	6	\$3,800.00	01	0.00	NM	6	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - 6					6	\$3,800.00		0.00			
E 54	61	10/28/12	10/28/12	NFL on FOX Late Giants:Sun 4p-8p	CM	4p-730p	- - - - - 1	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00



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Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

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Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 54	61	10/28/12	10/28/12	NFL on FOX Late Giants:Sun 4p-8p	CM	4p-730p	-----1	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$8,500.00		0.00						
E 55	61	10/28/12	10/28/12	Su 1130p-1200a Su 1130p-12a	CM	1130p-12a	-----3	:30	3	\$100.00	01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----3	3		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/22/12-10/28/12		Su 1130p-1200a		1130p-12a	-----Su	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
2	61	10/22/12-10/28/12		Su 1130p-1200a		1130p-12a	-----Su	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
3	61	10/22/12-10/28/12		Su 1130p-1200a		1130p-12a	-----Su	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
56	61	10/29/12	10/29/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$275.00	01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$275.00		0.00						
57	61	10/29/12	10/29/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$175.00		0.00						
58	61	10/29/12	10/29/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$175.00		0.00						
59	61	10/29/12	10/29/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$175.00		0.00						
60	61	10/29/12	10/29/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2-----	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$200.00		0.00						
61	61	10/29/12	10/29/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-----	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$200.00		0.00						
62	61	10/29/12	10/29/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$800.00		0.00						
63	61	10/29/12	10/29/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$950.00	01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$950.00		0.00						
64	61	10/29/12	10/29/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$125.00	01	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$125.00		0.00						



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Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

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Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
65	61	10/24/12	10/24/12	World Series on FOX World Series	CM	730p-11p	-- 2----	:30	2	\$8,500.00	01	0.00	NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 2----					2	\$8,500.00		0.00			
66	61	10/25/12	10/25/12	World Series on FOX World Series	CM	730p-11p	--- 1---	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--- 1---					1	\$8,500.00		0.00			
67	61	10/27/12	10/27/12	World Series on FOX World Series	CM	730p-11p	----- 1-	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 1-					1	\$8,500.00		0.00			
E 68	61	10/28/12	10/28/12	World Series on FOX World Series	CM	8-1130p	----- 1	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 1					1	\$8,500.00		0.00			
69	61	10/23/12	10/26/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	---- 1--	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---- 1--					1	\$85.00		0.00			
70	61	10/25/12	10/25/12	World Series on FOX World Series	CM	730p-11p	--- 1---	:30	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--- 1---					1	\$5,000.00		0.00			
71	61	10/26/12	10/26/12	M-F News at Ten News at Ten	CM	10p-11p	---- 1--	:30	1	\$1,400.00	01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---- 1--					1	\$1,400.00		0.00			
72	61	10/26/12	10/26/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	---- 1--	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---- 1--					1	\$300.00		0.00			
73	61	10/29/12	10/29/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$300.00		0.00			
Totals													160	\$171,025.00	